

## Interior Designers & Hoteliers can now create their own OS&E to match the hotel's decor

Hoteliers, Interior designers & purchasing agencies now have an infinite number of choices when it comes to custom OS&E for room decor. While focusing on both custom designs **and** providing high quality products that stay within budget parameters, Atlanta-based Aida & Co. now has a dozen ranges to help the client make their selections.



Shown above, The Palace Concept was created for the hotel that wants to give the impression that no expense was spared when finishing out the interior decor. In this case, matte red croco embossed leather was selected. However, this range can also be manufactured in a wide range of faux leathers including exotic skins and metallics. These will provide a savings of roughly 40% over genuine leathers.

In addition to the items shown here, any other products required can be created to the client's specifications. Other possible items include luggage racks, ottoman stools, and even headboards or entire beds.

Buyer can even choose from literally thousands of swatches as well as a variety of sizes & shapes for ice buckets, waste baskets & trays as well as custom-sized notepad holders, remote control caddies and amenity boxes.

To save the buyers labor costs, Aida & Co. will package the products by room.

### **Historic Jefferson Hotel, Washington, DC re-opens August 24th.**

After an extensive two year renovation, the Jefferson will again receive guests into her historic lobby. Aida & Co. was able to supply this grand property with several bespoke products. Luxury executive luggage racks made of teakwood matching the interior wood work have been placed in each room.



Additionally, custom-sized lacquered trays were created to hold extra bath linens in each lavatory. The lacquer trays were colored to match the tile in the bath.

**What We Do:** Aida & Co. specializes in designing and sourcing all types of interior products for the hospitality industry. Input from the hotel's designers, owners, and/or purchasing agency is used to develop items to fit each property on a case-by-case basis. We can source Furniture as well as OS&E. Since we work directly with the factories both overseas as well as domestically, the products are tailored for the clients' requirements in both design and budget.

### **Breaking News.....Aida & Co. Minority Business Enterprise (MBE) certification awarded June 2009 by WBENC**

The Women's Business Enterprise National Council is the nation's largest third party certifier of businesses owned and operated by women in the United States. WBENC is a resource for the more than 700 US companies and government agencies that rely on WBENC's certification as an integral part of their supplier diversity programs.



### Solid Teakwood Luggage Racks

When Aida & I were designing and selling The Stetson Home Classics range, one of the best examples of the "luxury lifestyle" as well as one of our best-sellers was an oversized luggage rack made of teakwood & leather. It would actually accommodate a suitcase as opposed to the rolling carry-ons that are so often seen.

These luggage racks can be finished to match the furniture or the woodwork in the rooms. Nylon straps can be substituted to save costs. Teakwood gives these racks a substantial feel and will stand up to the punishment as well as hold the weight of a fully loaded suitcase.

Aida & Allan Flamm



Teakwood Luggage Rack with Leather Straps

Providing exclusive designs & quality products to discerning hoteliers and interior designers while working within given budget parameters.