

Developing exclusive products for the hospitality industry while maintaining budget parameters



ARIAS from AIDA & Co.

Montage Hotel Beverly Hills opens November 17th

Aida & Co. was thrilled to be selected by The Montage Hotel in Beverly Hills to create and source more than two dozen items for the first new hotel constructed in posh Beverly Hills in over 16 years. Working with both Higgins PC & the hotel management as well, the items were created with the client's choice of materials, colors, and details. The items included wastebaskets, ice buckets & tongs, remote control caddies and two different notepad holders. Wood legs on the luggage racks matched the woodwork in the closet and special trays were made for guests' valuable to fit in to the in-room safes.

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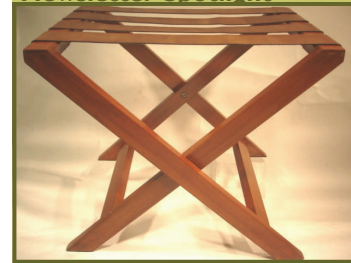


The Montage, Beverly Hills

New Company saves clients big dollars

Owners of Aida & Co., Aida & Allan Flamm saw a way to use their previous experience in developing lifestyle looks for the home to offer innovative products to the designers, owners, and managers of high-end boutique hotels and still keep the prices more than competitive with the current suppliers. Not only does the client get custom designs for their projects at prices the same or less than off-the-shelf goods but Aida & Co. prices all of their goods delivered to the hotel or warehouse. Further, the items are packed **by room**. In other words, all the goods for a room is packed in one or two cartons saving the labor of opening cartons in the warehouse.

Newsletter Spotlight



Teakwood & Leather Luggage Rack

Luxury Hotel opens in Vail Square~~Aida & Co. gets first project



Custom leather products for the new Arrabelle at Vail



In early 2007, Aida & Co. got its first project for a number of OS&E items for the Arrabelle at Vail Square. The hotel's interior designers had "spec-ed" several products previously designed by the Flamms. When contacted, the number of items quickly grew to ten once the purchasers realized that they could source a many of their needs easily, quickly, and economically plus design them as well. For the Arrabelle range of items, the Flamms used a split-grain cowhide leather with a special resin finish that protects the leather from scratches. The client also selected a contrast stitch detail in an ecru thread. These design features were carried throughout the items including the ice buckets, magazine dump, tissue holder, notepad holder, in-room guidebook, remote control caddy, and bathroom towel tray.



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